

OCTOBER 9, 2024 | A HYBRID EVENT

Become a Valued Sponsor and:



Connect with potential customers from across the country



Improve market awareness around your product or service



Interact with key decision makers within hospitality houses



Learn more about how you can better meet the needs of this unique industry



Support the vital work of hospitality houses

TITLE SPONSOR (VIRTUAL) | \$5,000

- Prominent linked logo presence and company recognition on sponsor page (virtual conference app & HHN website)
- Four (4) complimentary **virtual conference registrations**
- One opportunity to address virtual conference attendees
- Acknowledgment throughout the virtual conference by moderators and notice slides in between sessions
- Three (3) email blast sponsor highlights to conference attendees and HHN Members (Email content is subject to approval by the HHN and sent by HHN Staff)
- Banner ads on virtual conference app (home, agenda, and profile screens)
- **Virtual sponsor booth** and opportunity to interact with attendees through conference app
- **Dedicated company social media post** on all HHN channels before, during, and after conference

■ Available

KEYNOTE SPONSOR (VIRTUAL) | \$3,000

- Linked logo presence and company recognition on dedicated sponsor page (virtual conference & HHN website)
- Two (2) complimentary virtual conference registrations
- An opportunity to address virtual attendees before keynote
- Sponsor highlighted in email blasts to promote keynote presentation
- Banner ads on virtual conference app (profile screens)
- Acknowledgment by moderator before keynote
- **Virtual sponsor booth** and opportunity to interact with attendees through conference app
- Dedicated company social media post on all HHN channels before, during, and after conference

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Available

LUNCH SPONSOR (ON-SITE) | \$750

- Linked logo presence and company recognition on dedicated sponsor page (virtual conference app & HHN website)
- Branding opportunities during lunch at one (1) regional host site (branded items on tables, logos on menu cards, banner placements) Only one available at each host site
- One (1) opportunity to address attendees at one selected on-site location only
- One (1) virtual or in-person conference registration
- Banner ads on conference app (agenda & profile screens)
- Dedicated company social media post on all HHN channels before, during, and after conference

Available

BREAKFAST SPONSOR (ON-SITE) | \$500

- Linked logo presence and company recognition on dedicated sponsor page (virtual conference app & HHN website)
- Branding opportunities during breakfast at one (1) regional **host site** (branded items on tables, banner placements) Only one available at each host site
- One (1) virtual or in-person conference registration
- One (1) opportunity to address attendees on-site
- Banner ads on conference app (profile screens)
- Dedicated company social media post on all HHN channels before, during, and after conference

4 Available

VIRTUAL EXHIBITOR | \$1500 (\$1200 FOR SUPPORTING PARTNERS)

- Linked logo presence and company recognition on dedicated sponsor page (virtual conference app & HHN website)
- Banner ads on conference app (agenda and profile screens)
- One (1) complimentary virtual conference registration
- Virtual exhibit space and opportunity to interact with attendees through conference app

Available

ON-SITE EXHIBITOR ADD-ON | \$500 (MUST PURCHASE A VIRTUAL SPONSORSHIP FIRST) ON-SITE EXHIBITOR ONLY | \$1800 (\$1600 FOR SUPPORTING PARTNERS)

- One (1) on-site conference registration (host site location of your choice)
- Physical booth (1 table) at one host site location
- In-person interaction with host site attendees
- Must provide all booth items: table, drapery, chairs
- Limited to one on-site exhibitor per host site

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Available



For more information about sponsorship, exhibitor, and advertising opportunities please contact:

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